



AIDS SERVICES OF AUSTIN
P R E S S R E L E A S E

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Lucky Austinite Wins Brand New Car!

AIDS Services of Austin receives \$95,000 through Prius Project Raffle



David Owen, Marianne DeLeon, Lenore Avant, James Rincon

AUSTIN, Texas – Now in its second year, the Prius Project Raffle celebrates raising \$95,000 for Central Texans affected by HIV and AIDS. This Thursday at Charles Maund Toyota, lucky raffle winner Lenore Avant will be claiming her prize and driving off in a brand new 2013 Toyota Prius.

"When Paul Scott [Executive Director of AIDS Services of Austin (ASA)] called and left a voicemail, I could tell from his voice he had pretty wild news. It never occurred to me I had won something for the first time in my life," Avant explained.

"I had always donated to ASA and Project Transitions, but the market hadn't been great the past few years. This year turned into a good one, so I wanted to share the wealth." Avant started by purchasing just three raffle tickets in September. Since she learned she won the raffle, she has participated in several other ASA events. "Winning this car has helped me reengage with ASA. I'm pumped up to be able to give more back now."

For the past 26 years, ASA has helped provide care, services and support for 1,500 people annually, along with community education and prevention programs that serve the Central Texas area. The Prius Project was founded by Austin-based real estate investor David Owen as a way of providing for ASA's future. The prize Prius will be provided by Charles Maund Toyota who has a longstanding commitment to give back to the community and a strong belief in community endeavors such as this one.

"This campaign has been a great way to interest donors who may not already know about ASA or our mission," said Paul Scott, ASA's Executive Director. "Infection rates in Central Texas have been increasing the past few years, and with medications, people affected by HIV are living longer, healthier lives. This means the population of people living with HIV continues to grow. The funds raised by philanthropic campaigns like this one help us plan for the future, and make sure that we can continue to provide services to thousands of people who need help."

Avant purchased her raffle tickets to help ASA clients, and now she is even more grateful for having had the opportunity to contribute while winning a new Prius. "I can't tell you how needed that car will be," Avant said.

Watch Lenore Avant accept her prize on Thursday, November 21, at 6:00pm at Charles Maund Toyota. Charles Maund is also accepting food and household item donations until Thursday for the "Turkeys and Tundras" Thanksgiving Food Drive.

About the Prius Project Raffle

The Prius Project is a philanthropic raffle founded in 2012 by David Owen and the teams at A List Partners and Pride of Austin Capital Partners. Last year, the campaign raised over \$100,000 for people affected by HIV and AIDS in the Austin area. In addition to raising money through raffle tickets sales, the Prius Project has increased community awareness of HIV and AIDS in Central Texas.

About AIDS Services of Austin (ASA)

The mission of AIDS Services of Austin is to enhance the health and well-being of the community and people affected by HIV and AIDS. For more information about AIDS Services of Austin, visit www.asaustin.org.